

## Message Text

UNCLASSIFIED

PAGE 01 STOCKH 01858 171535Z

70

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 ( ISO ) W

----- 063036

R 171440Z APR 75

FM AMEMBASSY STOCKHOLM

TO USDOC WASHDC

INFO SECSTATE WASHDC 4454

AMEMBASSY BRUSSELS

AMEMBASSY LONDON

UNCLAS STOCKHOLM 1858

E.O. 11652: N/A

TAGS: BTIO, SW

SUBJECT: PRIVATE TRADE OPPORTUNITY

1. 401/01/P0200

2. 04/10/75

3. TRUMME

4. 401/SWEDEN

5. IAD

6A. REPLY TO --

6B. MR. SVEN HEDLUND, MANAGER

6C. SPOMA MARKETING AB

BOX 835

S-781 01 BORLANGE

7. CABLE: NA. TELEX: NA. TELEPHONE: 0243/39765

8. --

9. 111

10. DESCRIPTION

3993311-0000 (SEE BELOW) NOVELTIES: ADVERTISING SPECIALITIES

(ESTIMATED VALUE: SEE BELOW)

2499498-0000 (SEE BELOW) NOVELTIES FOR OFFICE USE; WOOD

FIBER (ESTIMATED VALUE SEE BELOW)

2649547-0000 (SEE BELOW) NOVELTIES FOR OFFICE USE: PAPER

(ESTIMATED VALUE: SEE BELOW)

3499498-0000 (SEE BELOW) NOVELTIES FOR OFFICE USE: METAL

(ESTIMATED VALUE: SEE BELOW)

3199098-0000 (SEE BELOW) NOVELTIES FOR OFFICE USE: LEATHER

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(ESTIMATED VALUE: SEE BELOW)

30709091-0000 (SEE BELOW) NOVELTIES FOR OFFICE USE: PLASTICS

(ESTIMATED VALUE: SEE BELOW)

23930XX-0000 (SEE BELOW) RUCKSACKS, NOT YET REPRESENTED IN SWEDEN (ESTIMATED VALUE SEE BELOW)

2394034-0000 (SEE BELOW) LIGHT TENTS (ESTIMATED VALUE: SEE BELOW)

ESTIMATED VALUE: \$250,000. COMPANY INFORMS EMBASSY ITS ANTICIPATED PURCHASES COVER ENTIRE SIC RANGE.

THIS COMPANY WAS ESTABLISHED IN 1975. IT HAS A SHARE CAPITAL OF SKR,5000 AND TWO EMPLOYEES. IT IS A SUBSIDIARY OF HEDLUND/ADLINK ANNONSBYRA AB, ESTABLISHED 1964, SHARE CAPITAL SKR. 60,000.

ACCORDING TO LOCAL BANK INFORMATION, MR. SVEN HEDLUND IS KNOWN AS A RESPECTABLE AND ABLE BUSINESSMAN WITH A SOUND FINANCIAL STANDING. THERE IS NO ADVERSE RECORD IN CREDIT TRANSACTIONS. STRAUSZ-HUPE

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 17 APR 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1975STOCKH01858  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D750135-0511  
**From:** STOCKHOLM  
**Handling Restrictions:** n/a  
**Image Path:**  
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**Legacy Key:** link1975/newtext/t19750440/aaaabljl.tel  
**Line Count:** 77  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Office:** ACTION EUR  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** ShawDG  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 01 JUL 2003  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <01 JUL 2003 by SilvaL0>; APPROVED <30 JAN 2004 by ShawDG>  
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EO Systematic Review  
05 JUL 2006

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** PRIVATE TRADE OPPORTUNITY  
**TAGS:** BTIO, SW  
**To:** COM  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006